**Youth-led Initiative:**

**Call for Training Agencies**

**RQTUN230524 – RRF Mdhilla**

# **Organization:**

FHI 360 is a global development organization with a rigorous, evidence-based approach. Our professional staff includes experts in civil society, peacebuilding, health, nutrition, education, economic development, environment, and research. FHI 360 operates from 60 offices with 4,200 staff in the U.S. and around the world. Our commitment to partnerships at every level and our multidisciplinary approach enable us to have a lasting impact on the individuals, communities, and countries we serve – improving lives for millions.

# **Project Overview:**

# The United States Agency for International Development (USAID) is funding the Ma3an project, a seven-year (September 2018 – August 2025) project that aims to increase Tunisian youth civic engagement and economic empowerment to advance progress towards sustainable, inclusive development in Tunisia. Ma3an is implemented by FHI 360, a non-profit human development organization dedicated to improving lives in lasting ways by advancing integrated, locally driven solutions

# **Ma3an youth-led initiatives in Mdhilla:**

Ma3a project supporting the implementation of youth leaders initiatives in Mdhilla, the intervention Mdhilla lacks the organizations and businesses that empower young people economically and provide them with opportunities to develop the necessary skills to enter the labor market. Following a roundtable with young people in Mdhilla, they suggested activities to enhance youth capabilities to engage in entrepreneurship and employment opportunities. The planned initiative would include the establishment an entrepreneurship and digital employment club in the smart coworking space where young people will benefit from experience and expertise in entrepreneurship, digital employment, and content production, and interact with like-minded individuals and resources. The club will play an important role in positive youth development by offering chances for youth to build a variety of skills and competencies, such as entrepreneurship, digital skills, leadership abilities, and networking. This activity will be carried out through several training for trainers (ToT) for at least 100 youth in entrepreneurship digital job skills, and content production. This initiative will conclude with a series of motivational speaker events in which prominent entrepreneurs from the area, digital professionals, or content creators will share their experiences and motivate youths. The events will be held at the Ma3an rehabilitated open-air theater in Mdhilla.

**Required training agencies Service:**

The training agencies service will lead the development and facilitation of training in

* Training 1: 4 days Training in digital marketing
* Training 2: 4 days Training in affiliated marketing
* Training 3: 5 days Training in digital employment
* Training 4: 6 days Training in business plan development
* Training 5: 4 days Training in social media content creation
* Training 6: 5 days Training in Cinematography
* Training 7: 6 days Training in digital technology and python coding
* Training 8: 7 days Web design and programming platforms
* Training 9: 10 days Sports and entrepreneurship in theory and practice

# The schedule of the trainings will be shared with the selected company. The tentative start date of the trainings is **Monday July 03rd 2023**.

# **Target Audience:**

* **20 Youth per training** between 18 to 29 years old

**Expected Deliverables:**

* Develop a rigorous methodology on workshops themes/subthemes, content, format, and type of interaction with audience (Training Preferred to be delivered in Arabic or/and Tunisian dialect).
* Lead the implementation and facilitation of the training sessions.

**Event Location:**

* Location: **Mdhilla**
* 1 room with at least capacity of 25 pax equipped with projector and a projection screen.

#  **Payment Terms**

* FHI360 standard payment method is 30 days following the accepted service delivery and invoice reception.
* The service providor may issue an invoice following the finalization of each training he was selected for.
* FHI360 terms and conditions are detailed in the following link : [PO Terms and Conditions in French](https://www.fhi360.org/sites/default/files/media/documents/purchase-order-terms-conditions-french.pdf)

**Financial offer :**

The Vendor may submit his price offer without VAT. FHI360 is exempted from VAT tax.

The price offer should be complete and include all expenses needed to ensure the service (such as logistics or administrative expenses)

**Requested documents to complete the submission :**

 - Tax ID (Patent & RNE)

- Official Bank details document

- CVs of the facilitators

- 3 Reference and demonstrated experience working facilitation experience with mixed audience

- Proposed working methodology: a separate document for each Training

- Complete Financial Offer

**Selection Criteria:**

- Price 40%

- Technical Offer (CV, Proposed working methodology and reference) 30%

- Payment Terms 30%

\* FHI360 can select one or several service providers to provide the requested trainings.

Applications should be submitted to FHI 360 no later than **June 04th 2023** by email to: tunisprocurement@fhi360.org.

Please use this subject for your submission mail: **RQTUN230524 – RRF Mdhilla (Activity 1)**. Your application may not be considered if another subject is used. Only complete applications will be considered.