

USAID VISIT TUNISIA ACTIVITY

Title: Tourism and Hospitality Research Intern

Length of Assignment: Short-Term

Reports to: Business Enabling Environment Team Leader

1. BACKGROUND

The USAID-funded USAID Visit Tunisia Activity is a 5-year project designed to enhance Tunisia’s tourism potential, with the goal of generating revenue and jobs, particularly for women and youth, and for populations in underserved regions of the country. The overall vision behind USAID’s investment in Tunisia’s tourism sector is to capitalize on Tunisia’s natural, cultural, heritage and historical sites to develop a more diversified and high-quality tourism sector that contributes to broad-based economic growth. Through this activity, USAID seeks to contribute to Tunisia’s growth and development to offset the negative economic impact of the coronavirus crisis. The project will seek to achieve the following four objectives:

- Objective 1: Enhance Tunisia’s competitiveness as a tourism destination;
- Objective 2: Increase tourism-related investments and revenue;
- Objective 3: Improve the enabling environment for sustained growth in the tourism sector;
- Objective 4: Private sector engagement to expand the offer and quality of alternative tourism.

2. POSITION DESCRIPTION

The Intern will support the Tourism Business Enabling Environment Component in conducting research, collecting data, performing data analysis and preparing reports.

The Intern’s duties will include project activity implementation, tourism related research, data collection, tourism data analysis, communication, and report preparation. The Intern will provide support to the Tourism Business Enabling Environment team in the implementation of activities that will be agreed on a weekly basis and prioritized together with the Intern’s supervisor.

Internship at the USAID Visit Tunisia Activity will provide the Intern with valuable exposure to a range of tourism research aspects while working with an experienced team of local and international tourism development professionals.

3. DETAILED RESPONSIBILITIES

The Internship position requires a person with strong interpersonal, communication and business skills to complete the tasks associated with its broad responsibilities, including those listed below:

- Provide support in the preparation of a database of private sector and public sector organizations, relevant for research purposes and other communication needs;
- Provide support with desk research for various needs related to tourism development, human capital development and tourism quality assurance systems;
- Provide support in review and translation of various project related documents, including but not limited to surveys for planned research activities;
- Provide support in preparation of technical reports, power point presentations, and meeting aide memoires;
- Provide support to closely monitor tourism-related press and keep track of market trends and opportunities;
- Other duties and activities as requested by the team and agreed with the Team Leader.

4. PERIOD OF INTERNSHIP

This is a short-term internship position for three (3) months, agreement signed on monthly basis.

5. LOCATION OF THE ASSIGNMENT

This Internship will be based in Tunis, the Intern will be required to attend the USAID Visit Tunisia Activity office on a daily basis, except when workplace protocols direct otherwise.

6. SUPERVISION AND REPORTING

The intern will report to the Business Enabling Environment Team Leader.

7. QUALIFICATIONS

The Intern should possess the following range of qualifications and experiences:

- Bachelor's degree in tourism management, hospitality management, or related field is required;
- Master's degree in tourism management or related field is desirable;
- Strong interpersonal, written and verbal communication skills is required;
- Fluent English required, in addition to native Arabic and/or French;
- Strong research and analytical skills is desired;
- A passion for tourism and hospitality development, and sustainable tourism is desired.

How to apply: [Tourism and Hospitality Research Intern \(smartsheet.com\)](https://smartsheet.com)